

KŌYŌ CHRONICLES

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JAPANESE SUMMER SELF-CARE

BREAKING NEWS: TRAVELLING HAS JUST BECOME EASIER. *This August, KŌYŌ studio is introducing special offers on all the mini sets with Japanese cosmetics in order to make your summer travelling experience a lot more convenient!*



“AUTHENT” Mini Bottle Set

LIQUID + CREAM
10 ml 7 ml

Lotion-emulsion for restoring skin elasticity. Universal cream for skin restoration and radiance.

~~150€~~ → 80€

ONSENSOU MINI SET



Cosmetics bag

+



Shampoo & Treatment sample

+



Hair towel

=

35€

SPEND THE TRAVEL SEASON WITH MENARD!

MENARD TK TRAVEL SET



Includes:

- Double cleansing (cleansing cream + washing cream);
- Lotion;
- Milk lotion;
- Cream;
- Massage cream.

~~50€~~ → **35€**

MENARD EMBELLIR TRAVEL SET



Includes:

- Double cleansing (refresh massage + washing);
- Liquid;
- Extract;
- Day & night cream.

~~160€~~ → **80€**

MINI SAMPLE SET “TK,,



35€

Moisturising line + Exfoliating face mask

MINI SAMPLE SET “FAIRLUCENT,,



35€

Anti-pigmentation & SPF protection

MINI SAMPLE SET “SARANARI,,



35€

Anti-age line

MINI SAMPLE SET “EMBELLIR,,



50€

Anti-age line with a healing effect

HIKING AT MOUNT FUJI

Did you know that August is the peak hiking season for Mount Fuji (富士山, Fujisan) in Japan? Every summer, from late July to early September, thousands of locals and tourists head out to reach the summit of Japan's most famous mountain. August is considered the best time for climbing Mount Fuji since it is the warmest and most stable period for such activity. Additionally, all facilities (mountain huts and hiking trails) are only open during this official climbing period. The summit lies at 3,776 meters above sea level and perhaps the most spectacular sunrise can be witnessed from this spot. That is why a lot of hikers prefer to leave at night. In that way, they can reach the summit by early morning. Finally,



Hokusai, "Mount Fuji on a Clear Day" 1831-1833

there are four main routes that can be taken: Yoshida Trail, Fujinomiya Trail, Subashiri Trail, and Gotemba Trail, with Yoshida being the most popular and accessible route.

一度も登らぬ馬鹿、二度登る馬鹿。

A wise man climbs Mt. Fuji once, only a fool climbs it twice.

– JAPANESE PROVERB

WHEN IT COMES TO HIKING, ONE MUST BE PREPARED AND HAVE ALL THE NECESSARY EQUIPMENT!



35€



15€

Water bottle

The bottle's double wall guarantees cold storage for 24 hours and hot water for 12 hours.

Sencha Uji tea

Sencha green tea offers benefits like rich antioxidants for cellular health, heart support, weight management and stress relief. It also promotes oral hygiene, strengthens immunity, aids digestion with chlorophyll, and provides vitamins, making it a holistic wellness drink.

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