

---

---

# KŌYŌ CHRONICLES

---

---

VOL. 1, NO.3



KOYOSTUDIO.COM



JUNE 2026

---

## THE MONTH OF AYAME

---

---

### IRISES AND THE RAINY SEASON: SUMMER IS FINALLY HERE

*June in Japan marks the beginning of the iris blooming season. “Ayame” (あやめ) stands for “iris flower” and is used either to refer to a certain type of iris (*Iris sanguinea*) or as a traditional, usually female name. In Japanese culture, both the flower and the*



*name symbolise grace, elegance, loyalty, love, good news, wisdom, honour, and protection.*

*The month of June in Japan is also characterised by the incessantly rainy and humid weather. This season of rain, known as tsuyu (梅雨) or “plum rain”, usually lasts the entire month, however, it is not to be understood as daily downpours but rather as frequent, but usually intermittent showers. The name “plum rain” is related to the fact that plums ripen at this time of year. Due to such weather, this period is also referred to as the “month of water” or “minazuki”.*

*This issue offers an insight into iris flowers as well as all the relevant information on tea events, workshops, and special offers at KŌYŌ studio.*

---

---

# ANNOUNCEMENT BOARD

PURPLE SUMMER COCKTAIL: LEARN HOW TO MAKE A REFRESHING BEVERAGE

**14.06. 14:00**  
**1h, 25 EUR** (max. 8 people)

*Make your own purple iced cocktail with a shot of matcha or green tea!*



**!!! PLEASE MAKE A RESERVATION IN ADVANCE**



**MENARD AUTHENT CREAM MINI**  
7g, 150 EUR

**MENARD AUTHENT CREAM**  
50g, 989 EUR

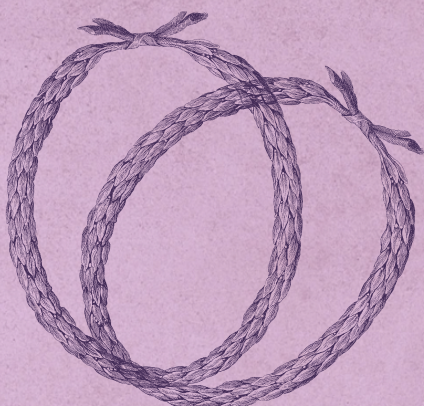
## GIVEAWAY

**BUY A SMALL AUTHENT CREAM AND WIN THE BIG ONE!**

1.06.26 – 30.06.26

Universal cream for skin restoration and radiance (serum, day, night and eye cream).

- SPF 10
- All skin types
- Age 30+
- Effects on stem cells, resulting in active regeneration
- Stimulates the production of oxytocin in a woman's body



## KUMIHIMO "AYAME" WORKSHOP

Learn the Japanese Kumihimo braiding technique and make yourself a bracelet or necklace the colour of iris ♥

**21.06. 14:00**                      **2h, 35 EUR**

**!!! PLEASE MAKE A RESERVATION IN ADVANCE**

# MINAZUKI – THE MONTH OF WATER

As noted, minazuki (水無月), meaning “month of water,” is the traditional Japanese name for June, marking the peak of tsuyu (the rainy season). Respectively, this month, KŌYŌ Japanese studio also dedicates the issue to everything water-related. Discover our products below!

## SPECIAL OFFER

### BEAUNESS SET

*Beauness lotion 160 ml  
+  
masks (5 pcs.)*



~~€119.00~~ €95.00

- Minerals from thermal spring waters, chamomile extract and B vitamins.
- Healing and anti-inflammatory properties.
- Reduces acne, destroys bacteria, eliminates skin roughness.

## WATER FILTERS



**18 EUR**

### **CERAMICS FILTER FROM NAGANO**

- 3 types of ceramic balls which will act on the quality of water and its assimilation in our body.



**15 EUR**

### **TAKESUMI BAMBOO WATER FILTER**

- Bamboo charcoal that has the power to absorb bad odors and reduce electromagnetic waves thanks to its negative charge.



**15 EUR**

### **BAMBOO CHARCOAL WATER FILTER**

- Bamboo charcoal is like a magnet which naturally attracts toxic particles towards it.

# IRIS: THE PRECIOUS ORNAMENT OF JUNE

*Iris* typically bloom across Japan from late May to mid-June, with the peak viewing season usually happening in mid-June. There are three common species that bloom during this period:

Hanashōbu (*Iris ensata*): The classic Japanese iris. It is the most commonly cultivated type and features large, flat blooms with delicate veins and a signature yellow signal. They require wet, acidic, marshy soil and are heavily featured in Japanese gardens.

Kakitsubata (*Iris laevigata*): Often called the rabbit-ear iris, this species is slightly smaller and thrives in standing water or very wet, muddy conditions. They are highly prized in traditional Japanese art and literature, and can be spotted growing in ponds.

Ayame (*Iris sanguinea*): A resilient, wild iris that typically grows in dry, grassy meadows rather than wet or marshy terrain. You can identify them by the intricate, net-like patterns at the base of their petals.

**Fun fact:** in order to refer to a specific “iris” colour, all you have to do is add “-iro” (色) at the end: *kakitsubata-iro* (Japanese: 杜若色), *ayame-iro* (Japanese: 菖蒲色), *shōbu-iro*\* (Japanese: 菖蒲色).



**Hanashōbu** (*Iris ensata*)



**Kakitsubata** (*Iris laevigata*)



**Ayame** (*Iris sanguinea*)



Ogata Kōrin. “*Iris*es” (紙本金地著色燕子花園). c. 1701–1705

\* You can also say “*hanashōbu-iro*” (花菖蒲色) and be understood, however, it is more common to say “*shōbu-iro*” since that form was established long ago as a traditional colour name. The term “*hanashōbu*” emerged later.

# LAIMONIS ZAKIS' IRIS GARDEN



Laimonis Zakis' Iris Garden is a privately run ornamental garden and plant collection in Kandava parish, Tukums Municipality, Latvia. It showcases the life's work of breeder Laimonis Zakis, who has selected and bred more than 100 flower varieties over three decades of selective breeding. Even though the garden does not host Japanese irises, as they are so difficult to adapt to the Latvian climate, the site holds the country's largest assemblage of bearded irises (*Iris germanica*). **Open by prior arrangement**, the garden welcomes guests during peak flowering, typically late May-early June, when Zakis hosts guided walks and consultations.

## IRISES IN ART

*Irises were well-known in ancient civilizations, however, the Art Nouveau period was the time when iris became the "cult flower" and was one of the most depicted in art.<sup>1</sup>*



Louis C. Tiffany. "**Magnolias and Irises**". 1905



**Plate.** Porcelain. Japan. Turn of the 20th century.

<sup>1</sup> Catalogue for the "Irises" exhibition at the museum Riga Art Nouveau Centre. The Museum of Association of Culture Institutions of Riga City Council "Riga Art Nouveau Centre"

---

---

# KŌYŌ JAPANESE STUDIO

Pulkveža Brieža iela 9 k-1

t. +371 26269067

t. +371 29374604



[WWW.KOYOSTUDIO.COM](http://WWW.KOYOSTUDIO.COM)



[@KOYO\\_JAPANESE\\_STUDIO](https://www.instagram.com/KOYO_JAPANESE_STUDIO)

*Brought to you with love by Jekaterina, Nadja and Kristīne*

---

---