
KŌYŌ CHRONICLES

VOL. 1, NO.7



KOYOSTUDIO.COM



OCTOBER 2026

BOO! THE SPOOKY SEASON IS HERE

JAPANESE CALLIGRAPHY WORKSHOP



11.10. 15:00
1,5h 30 EUR

*With our Japanese
calligraphy master
Yoshi-san!*

*** 1 class - 30 EUR**

2 classes - 50 EUR

3 classes - 70 EUR



ON HALLOWEEN 31.10.

Come to our studio in a costume

Take a picture

& GET A FREE GIFT!



SPA "SARANARI"

60 MIN 80 EUR



GIFT: COSMETIC
BAG WITH
"COLAX" MINI

**SPECIAL
OFFER**

SPA "BLACK HALLOWEEN"

90 MIN 125 EUR



GIFT: "MENARD" LIP
TREATMENT



SARANARI BEAUTY MASTERCLASS



2h

35€

4.10. 14:00

*Learn how to properly use products from the
MENARD "Saranari" line!*

GARDENIA BEAUTY MASTERCLASS



9.10. 18:00

*Learn how to properly use products
from the MENARD "TK" line!*

PLEASE MAKE RESERVATIONS IN ADVANCE

HALLOWEEN IN JAPAN

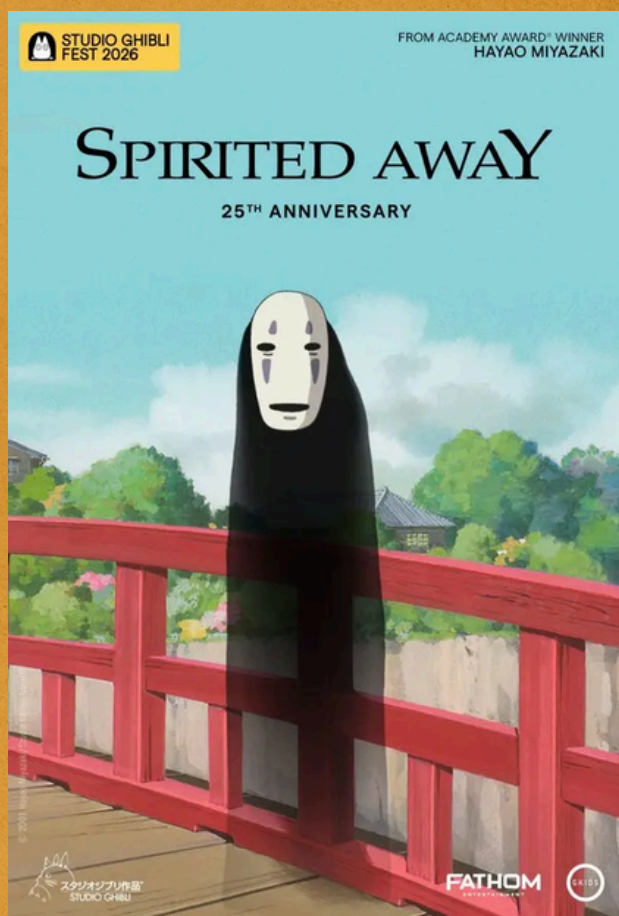
Halloween in Japan is a large-scale youth festival and a colourful street parade, which is geared more towards adults rather than children. One feature of Japanese Halloween which seems to be distinctive from the Western tradition is that, in Japan, Japanese people also do cosplay on Halloween and not just dress up as scary monsters. Costumes from anime, manga and video games are popular, as are pop culture characters and funny pyjamas (kigurumi). However, one could argue that nowadays, even in the U.S. and the rest of the world, you are not expected to dress scary on Halloween anymore. You can just show up as a cute animal or as your favourite movie character, for example. All in all, Halloween in Japan



seems to be an entirely borrowed holiday with borrowed customs.

There are many places to go to and celebrate Halloween in Japan. At Kichijōji there's a Halloween parade for parents with young children, whilst Roppongi mainly attracts fashionistas, and in Ikebukuro, cosplayers from video games and anime organise parades. However, the most famous event of Japanese Halloween is Cosplay Night in Shibuya. For the last couple of years, each October 31, from 6.00 pm to 10.00 pm, anyone who wanted to take part in cosplay or simply watch the participants, came to Shibuya. Unfortunately, due to safety concerns (huge crowds and drunkenness), in 2026, Shibuya in Tokyo has banned public Halloween celebrations.

WONDERING WHAT TO WATCH?



“SPIRITED AWAY” (2001)

A Japanese animated fantasy film written and directed by Hayao Miyazaki and animated by Studio Ghibli. It follows a young girl named Chihiro "Sen" Ogino, who moves to a new neighborhood and inadvertently enters the world of kami (spirits of Japanese Shinto folklore). After her parents are turned into pigs by the witch Yubaba, Chihiro takes a job working in Yubaba's bathhouse to find a way to free herself and her parents and return to the human world. Ever since the release, this film has been a beloved thing to watch for many people across the world. This year, the film celebrates its 25th anniversary!

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Brought to you with love by Jekaterina, Nadja and Kristīne
